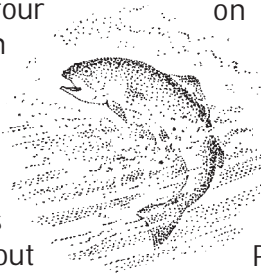


ENVIRONMENT

The riparian corridor of Wine Creek meanders through the middle of the Quivira property on its way into Dry Creek, which also provides a riparian habitat along the entire eastern boundary. For the past four years, we have been working with California Department of Fish and Game and other organizations to restore Wine Creek for its native steelhead and Coho salmon population. Our restoration project has led to a recent partnership with Trout Unlimited and a plan to expand the restoration work to the entire Dry Creek Valley watershed. Our new Steelhead Red



wine commemorates this project and our ongoing commitment. And since biodiversity is the key to balance and self-regulation, we are also planting special insectory areas on the estate to attract birds and insects of all types. Around the vineyard, you can also find bat and bluebird houses. There are predatory birds such as hawks, owls and osprey as well as a growing group of farm animals. Parts of the property are also devoted to orchard, vegetables, Christmas trees and landscaping to help create health through diversity.

PEOPLE

Biodynamics is, at its heart, a system that demands personal involvement and participation. We believe that it is only through the passion of the people and their intimate interaction with the land that true originality, authenticity and distinction can be achieved in the wines. This is the only genuine path of differentiation for a small estate winery. It is

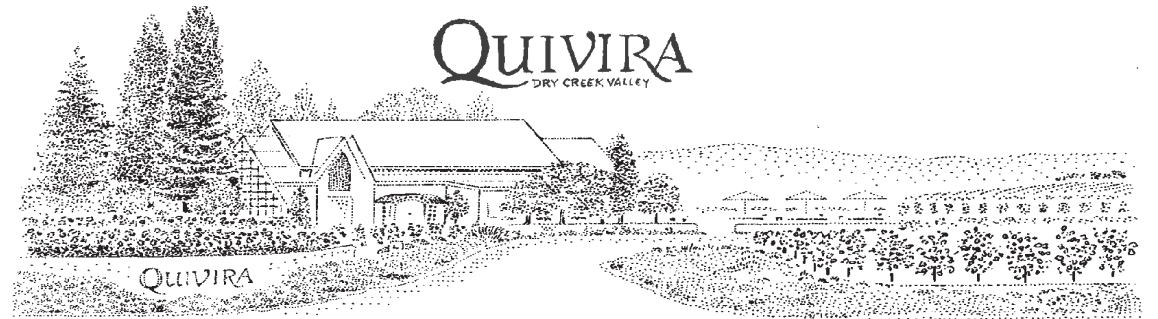
not for the faint of heart, the uncommitted or for the vineyard management company. It is a way of life and it requires personal growth - but it leads to true quality. Furthermore, by "treading lightly" on the land and being good stewards for future generations, we hope to do our part to help make the world a better place. **[better wine. better world.]**



Our goal at Quivira Vineyards is the creation of wines that reflect the character of our beautiful property and the people that make them- a true taste of place. We believe that Biodynamic farming is the purest pathway to that end.



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BIODYNAMICS STRIVES FOR HEALTHY BALANCE

Biodynamic farming is an agricultural philosophy that treats a farm — or in our case, a vineyard and winery — as a self-sustaining system entirely responsible for creating and maintaining its individual health and vitality without any external and unnatural additions.

Based on a series of lectures given by Austrian philosopher Rudolf Steiner in the 1920's, biodynamic farming can be thought of in today's terms as post-industrial agriculture. For an estate producer of fine wines, like Quivira Vineyards, Biodynamics aligns farming practices with our goal to create quality wines that consistently express the terroir of our unique property in the heart of Dry Creek Valley, truly a "Taste of Place". Biodynamics may seem somewhat mystical and perhaps even mysterious. However, as attention turns from cure to prevention and from remedial action to sustained health, the farming practices are both simple and powerful. The following discussion describes our Biodynamic approach to each of the elements governing holistic winegrowing on our estate here in the Dry Creek Valley.

There are two keys to Biodynamics as it applies to a property like Quivira Vineyards. The first is health, broadly defined. This is not

just about the health of the grapevines, although that is certainly a part of the picture. Biodynamics addresses the health of the property as a whole. The entire estate and all its interconnections must be considered if we are to create wines that reflect the vital authenticity of the land and people who produce them. The second key is that of balance. A healthy environment means one that is in balance both internally and with its surroundings. A self-sustainable farm must live within its own constraints and boundaries. While this may indeed limit production, it also works to dramatically improve quality.

Balance can also be seen in the self-regulation of an ecosystem achieved through bio-diversity. A monoculture, as promoted by modern agriculture, works contrary to a healthy balance. It is only through the harmonious interaction of many species that disease and pest problems can be mitigated or avoided altogether.

